

Terms and Conditions (T&C) for Budweiser BudX Uncovered Registration Platform owned by International Breweries Plc (Hereinafter referred to as Budweiser).

By registering and participating in the Budweiser BudX Uncovered music campaign through the website www.Budweiser.com.ng, hereinafter referred to as "the Platform," you agree to the following Terms and Conditions:

1. Eligibility:

- 1.1 The Campaign is open to up-and-coming artists who are residents of Nigeria.
- 1.2 Participants must be at least 21 (Twenty One) years old at the time of registration.
- 1.3 Participants must possess a valid international passport as at the time of participating in the competition.
- 1.4 Employees of Budweiser, its affiliates, its media and advertising agencies, agencies responsible for the execution of this promotion and their immediate family members are not eligible to participate.

2. Registration Process:

- 2.1 Participants must complete the registration form provided on the Platform.
- 2.2 The registration form requires the following information:
 - 2.2.1 Name
 - 2.2.2 Location (chosen from a drop-down menu with the 31 states in Nigeria)
 - 2.2.3 Phone number
 - 2.2.4 Email address
 - 2.2.5 Demo (video) upload
 - 2.2.6 the video of their demo song submitted will be used to judge their entry, and only the best will be selected.
 - 2.2.7 Artist's current image/picture
- 2.3 By submitting the registration form, participants acknowledge and agree that the submitted demo, artist's image and other submitted personal data may be used by Budweiser for communication purposes related to this and future related campaigns without further consent from participants.

3. Selection Process:

- 3.1 The selection of participants to perform on the Budweiser BudX Uncovered stage will be determined solely by Budweiser.
- 3.2 Budweiser reserves the right to select the top artist who will be invited to perform at the BudX Uncovered stage.
- 3.3 The decision of Budweiser regarding participant selection shall be final and binding, and no correspondence or discussion will be entertained in this regard.

4. Winner's Benefits:

- 4.1 The top performing artist selected by Budweiser will have the opportunity to perform on the Budweiser-owned BudX Uncovered stage in Las Vegas, USA.
- 4.2 The trip to Las Vegas will be an all-expense paid trip arranged and sponsored by Budweiser.
- 4.3 The winner will be provided with supporting documents for their visa application, and Budweiser will cover the visa application fees.
- 4.4 The winner is responsible for visiting the visa office themselves to apply for the visa.

- 4.5 If the winner is unable to obtain a visa, Budweiser will provide a compensation worth N500,000.00 (Five Hundred Thousand Naira Only) for the inconvenience. The travel and performance benefit are not transferrable to third parties.
- 4.6 The winner will have the opportunity to collaborate with a producer to release a single. Budweiser will pre-negotiate with a producer of their choice and cover the production costs. This opportunity is not transferrable to third parties and must be redeemed within 1 year of the Campaign or will be considered forfeited.
- 4.7 The winner will be expected to contribute the required artist and creative input of developing the single music track.
- 4.8 Budweiser will have the right to use the music release in its communications and promotions for a period of two years after its release.
- 4.9 Budweiser reserves the right to use the winning artist's name, image, and likeness in its communications and promotional materials associated with the Campaign.
- 4.10 The winner is expected to appear and perform at 4 Budweiser events at no fee, but transport logistics will be handled by Budweiser.

5. Intellectual Property:

- 5.1 By participating in the Campaign, participants warrant that they are the rightful owners of the submitted demo and have all necessary rights to grant Budweiser the rights specified in these Terms and Conditions.
- 5.2 Participants agree to indemnify and hold Budweiser harmless against any claims, damages, or liabilities arising from the infringement of intellectual property rights related to the submitted demo.

6. General Provisions:

- 6.1 Budweiser reserves the right to modify or cancel the Campaign at any time, for any reason, without prior notice.
- 6.2 Participants agree to comply with all applicable laws and regulations while participating in the Campaign.
- 6.3 Participants understand and agree that Budweiser has no obligation to return or preserve any submitted demos or other materials.
- 6.4 Participants acknowledge that their participation in the Campaign does not guarantee any future business or artistic opportunities with Budweiser or its affiliates.
- 6.5 Participants agree not to engage in any fraudulent or misleading activities during the registration process or the Campaign. Any such behaviour may result in disqualification.
- 6.6 Budweiser shall not be held responsible for any technical issues, disruptions, or errors that may occur during the registration process or the Campaign.
- 6.7 Participants agree to release and discharge Budweiser, its affiliates, and their respective officers, directors, employees, and agents from any and all claims, liabilities, damages, or expenses arising out of or in connection with their participation in the Campaign.
- 6.8 These Terms and Conditions shall be governed by and construed in accordance with the laws of Nigeria.
- 6.9 Budweiser reserves the right at its sole discretion to refuse to allow a participant to redeem the award upon the following:
 - a. detection of fraud or attempted fraud relating to the participant; or
 - b. any attempt to disrupt, tamper with or unfairly influence the Campaign, or its operation, by a participant or

c. breach of any of these terms and conditions

If participation in the promotion is terminated under any of the circumstances set out above, the participant will lose the right to redeem his/her prize and the same will be deemed to have been forfeited. In addition, Budweiser reserves the right to take appropriate legal action, as it deems necessary, to recover damages and other expenses incurred in pursuing such action.

6.10 Any disputes arising from or in connection with these Terms and Conditions shall be subject to the exclusive jurisdiction of the courts of Nigeria.

6.11 All queries in connection with this Campaign should be directed to Budweiser on Budweiser.Nigeria@ng.ab-inbev.com By registering and participating in the Budweiser BudX Uncovered music campaign, you acknowledge that you have read, understood, and agreed to abide by these Terms and Conditions which will be interpreted by Budweiser, whose decision regarding any dispute will be final and binding.