

## **KING OF FOOTBALL “THE GAME SHOW” – TERMS & CONDITIONS**

These terms and conditions (“Terms and Conditions”) apply to the Budweiser, King of Football, Game Show (The Game Show).

Kindly review the Terms and Conditions listed below diligently prior to participating. Participating on the Game Show indicates your agreement to be wholly bound by its Terms and Conditions without modification. You agree that if you are unsure of the meaning of any part of these Terms and Conditions or have any questions regarding the Terms and Conditions, you will not hesitate to contact us for clarification. These Terms and Conditions fully govern The Game Show. No extrinsic evidence, whether oral or written, will be incorporated. Parties agree that they are only able to participate in accordance with these Terms and Conditions. If you do not agree with the Terms and Conditions or do not wish to be bound by them, you agree to refrain from participating.

IB Plc reserves the right, to change, modify, add, or remove portions of both these Terms and Conditions at any time. Changes will be effective when posted on the website with no other notice provided. Please check these Terms and Conditions regularly for updates. Your continued participation, following the posting of changes to these Terms and Conditions, constitutes your acceptance of those changes.

### **General**

Participants are expected to sign up on [www.budweiser.com.ng/kofshow](http://www.budweiser.com.ng/kofshow) Participant will be expected to put in their following personal details:

- Full Name
- Email address
- Age; and
- Location

In signing up, the participant consent to the collection, process, use and sharing of the data provided on the site to IB Plc (IB Plc’s affiliates based in Nigeria and Outside Nigeria) in accordance with the Nigerian Data Protection Regulation of 2019 and any other applicable Data Protection laws/requirements and for any other lawful purpose. Personal data within the meaning of this information is any information that may have a reference to its Owner/person/Company details, i.e. name, address, email and internet protocol addresses and related corporate and transaction details.

The Competition is only open to participant resident in Nigeria aged 18+ (18 years and above)

IB Plc encourages responsible drinking and directs participants to visit <http://www.drinkaware.co.uk> for more information on responsible drinking.

Any breach of these Terms and Conditions shall result in the immediate disqualification of the participant from the Competition; Should we determine at our sole discretion that you are in breach of any of these conditions, we reserve the right to disqualify you without prejudice to any available remedies at law or otherwise.

### **PARTICIPATION**

Participant would log on [www.budweiser.com.ng/kofshow](http://www.budweiser.com.ng/kofshow), and register; a selected participant would come along with 2 other buddies (a team).

Each week four (4) teams would be randomly selected from registered participants; the selected teams would be required to come to a recording studio where sets of football questions would be asked.

The 2 best teams would be selected to participate at the Game Show on the King of Football Program where both teams would then go head to head, answering football related questions.

Each question has a price tag and the team that answers the question correctly banks the money associated with the question. The more question a team answers correctly, the more money the team wins.

At the end of the game, each team walks away with what they have earned based on the questions they have answered correctly.

- *Selected Participants coming in from outside Lagos would be responsible for their own expenses (transport, accommodation & living).*

### **PRIZE BREAKDOWN**

The opportunity to win ₦1,000,000 (One Million Naira); each team is able to win cash prizes based on the number of questions answered.

### **PRIZE REDEMPTION**

- The winnings will be transferred to the bank account of the team leader (the Participant who registered) within ten working days of participating.

### **OTHERS**

- Where an act, omission, event or circumstance occurs which is beyond the reasonable control of IB Plc which prevents IB Plc from complying with these Terms & Conditions, IB Plc will not be liable for any failure to perform or delay in performing its obligations.
- Any and all personal data supplied during the registration will be used solely for the purpose of the Game Show by IB Plc unless participant's positive consent has been obtained for use in another purpose and/or for disclosure to a third party. Participant's personal data will be handled in accordance with the Sponsor's privacy policy, available at ([www.budweiser.com.ng](http://www.budweiser.com.ng)).
- These Terms & Conditions are governed by Laws of Federal Republic of Nigeria and their interpretation and application will be subject to the exclusive jurisdiction of the courts of Nigeria.
- Any controversy, claim or dispute arising out of or relating to these Terms and Conditions will be referred to and finally settled by private and confidential binding arbitration before a single arbitrator held in Nigeria in English and governed by Nigeria law pursuant to the Arbitration and Conciliation Act Cap A18 Laws of the Federation of Nigeria 2004, as amended, replaced or re-enacted from time to time.

- The arbitrator shall be a person who is legally trained and who has experience in the information technology field in Nigeria and is independent of either party. Notwithstanding the foregoing, IB Plc reserves the right to pursue the protection of intellectual property rights and confidential information through injunctive or other equitable relief through the courts.
- If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect of the remainder of the provisions.
- Employees of IB Plc or its agency or their family members are disqualified from participating on the Game Show.